**Marketing and Sales Support Manager**

**MKSS230619**

**Job Description**

**Marketing and Sales Support Manager**

Responsibilities:

* Overall communications & marketing activity
* Organise exhibitions, literature production and advertising campaigns
* Production, copy writing and proof reading of advertising and promotional material including press releases
* Website development, content creation and management, updating social networking profiles on a daily basis
* Ensuring marketing campaigns are delivered on time and within budget
* Liaising closely with all departments within the business in relation to promoting key products and services
* Support the Sales Manager in successful delivery of sales targets